

**PRESS RELEASE – April 1<sup>st</sup> 2019**

**ALEXANDER HUGHES IS PROUD TO ANNOUNCE THAT CHRISTOPHE LAVAL JOINS THEIR NORTH AMERICAN TEAM AS SENIOR ADVISOR**

**Montreal, March 29<sup>th</sup>, 2019** – The executive search firm Alexander Hughes is delighted to announce the addition of a precious new collaborator – Christophe Laval – as senior advisor.

Combining over 30 years of experience in human resources management with global organizations, Mr. Laval is a pioneer in *recognition as a corner stone of the retention strategy*. A graduate from the *Institut d'Études Politiques de Paris*, Christophe Laval, Adm.A., CRP, also holds a Bachelor of law from *Université Paris I Panthéon, Sorbonne*.

Over the years, M. Laval assumed strategic responsibilities with group such as Schlumberger, Quaker Oats, Yoplait, and Compass Group; to name a few.

M. Laval was the first European to receive the "Recognition Professionals International" certification and is recognized as a "trainer's coach in recognition at work" at Laval University CGSST (Québec). He published in 2011 the second edition of "A plea for Recognition in the Workplace" and contributed in 2012 to the Canadian collective book "Mobilization of individuals in the workplace" under the direction of Michel Tremblay. In 2018, he co-authored with Canadian Professor Jean-Pierre Brun the book "The Power of Recognition in the Workplace".

This book, prefaced by Guy Cormier, CEO of Desjardins, and Nicolas Théry, CEO at Credit Mutuel, is a currently finalist for the *book of the year* in human resources for the next CHRA Gala in May 2019.

Since 2007, Christophe has been a regular speaker at the *Ordre of CRHA* congress in Québec.

Established in 2009, Christophe is the founding President of VPHR (Vision Performance Human Recognition), an international firm supporting organizations in the implementation and overall steering of recognition policies. After completing a 3-year term as a member of the Board of Directors of Recognition Professionals International (USA), he has been from 2011 to 2016 a member of the Board of Directors of Rideau Recognition Solutions (Canada). He has also been a Lecturer (Executive education) for HEC Montreal (2014-2018).

***Mr. Laval's expertise in human resources and recognition in the workplace will allow Alexander Hughes to advise organisations in achieving their best practices. This unique proposition presents added value and positions the international group's North American operations as true advisors in the executive search market.***

### About Alexander Hugues

Founded in 1957, Alexander Hughes is an international Executive Search firm advising senior management on key talent acquisition supporting their firm's success: Executive and non-executive Directors, senior managers and recognized experts.

Alexander Hughes is one of the few independent European headquartered groups in Executive Search able to offer globally high level of quality and commitment to the most exacting clients.

With offices in 46 countries, Alexander Hughes, headquartered in Paris, has a fully owned worldwide coverage offering local expertise combined with global capabilities. The team includes 130 consultants operating in 10 practices, ranging from Financial Services and Technology to Life Sciences, Industrial Manufacturing or Consumer Markets.

[www.alexanderhughes.com](http://www.alexanderhughes.com)

### For additional information or interviews:

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